



# Reading Santa Run

## SPONSORSHIP OPPORTUNITIES



Over 1500 runners take part in this annual event that raises thousands of pounds for many local charities – This year our two main charities are Macmillan and Footsteps plus the many Rotary charities we support.

**We are looking for sponsors for our 2018 event to help us raise the funds.**

Will you help? All profits will go to charity.  
[www.readingsantarun.co.uk](http://www.readingsantarun.co.uk)



### Sponsor Packages

#### Silver Sponsorship - £250

Your logo will appear on the Santa Run website with a link to your website.  
Your company logo will appear on the Santa Run start and finish gantry outside the Forbury Gardens.  
All entrants for the Santa Run will receive details that you are one of the event sponsors via Social Media and email with a link to your company website .  
A promotional sheet showing all sponsors will be distributed with the Santa Suits when they are collected by entrants.  
In addition your logo will appear near the finish where there will be photo opportunities for all those who have taken part.

#### Gold Sponsorship - £350

You will receive all the benefits listed in the Silver Packages


PLUS you will have your own dedicated banner displayed in or near the Forbury Gardens on the day of the event and the banner will be yours to keep after the event.

#### Platinum Sponsorship - £500

You will receive all the benefits listed in the Silver and Gold Packages

PLUS you will have the opportunity to erect your own stand/Gazebo at our 'Race Village' in the Forbury Gardens on the day of the event.

**For more information on the Santa Run 2018 Sponsorship contact our Sponsorship Manager, Janet on: 07790 545596 or email: [janet.poland@hotmail.co.uk](mailto:janet.poland@hotmail.co.uk)**

SPONSORED BY **rocsearch** ORGANISED BY **Rotary**  Club of Reading



Thank you!